Child Nutrition, always a headlining issue

The greatest news we can deliver to Colombia this year is the success of Fundación Éxito in being involved in the life of 64,602 children and their families. In 2019, we witnessed two significant happenings worth relating: the recovery from stunting of the majority of children under one year of age attended, and the release of the handbook for prevention and care against chronic malnutrition, constructed jointly with the Municipality of Bogotá and other allies. It will serve as a guide for Colombia to be used in talks with the national government and local administrations, which play a key role in the eradication of stunting.

The information displayed in this report illustrates a restless year of summoning and coordinating the public, private and civil society sectors around our children. Each of our sources of revenue is the result of a choice to take part in a responsible and solidary manner to increasing the number of children protected. Each contribution from an employee of Grupo Éxito, a corporate ally or a client of one of our stores increases manifold. Through this momentum, social inversion reached USD 6,603,300 this year.

The principal source of funds of Fundación Éxito is the recycling material of Grupo Éxito entirely donated to the foundation: 22,188 tons of materials were retrieved and converted into over USD 3,600,700 to be invested into child nutrition. This environmental management brings relief to our planet, which is in urgent need of environmental awareness and measures, but still takes care of its most vulnerable inhabitants: children who are not growing healthily and need key incentives, such as an adequate nutrition, in order to become the next generation of citizens who will transform the world into a truly sustainable one.

This is a commitment on a national scale. It includes urban and rural regions and innovates through science and research. It impacts health and nutrition, boosts the economy, generates opinion, it acknowledges and is acknowledged. It takes part in a reality that affects, alarms and mobilizes us, and that we try to transform. This is our point of view on the facts, to which we react through our efforts. We work with hope and the prospect of a solution for the thousands of stories we must change, working together as a nation.

Carlos Mario Giraldo M.
CEO - Grupo Éxito
Gonzalo Restrepo L.
Chairman of the Board - Fundación Éxito

HEALTH AND NUTRITION

Thanks to the intervention of Fundación Éxito, 66.7% of children under one year of age attended recovered from stunting.

SCIENCE AND RESEARCH

Our index estimates the state of chronic malnutrition in Colombian municipalities, a tool for policymaking.

POLITICS AND CIVIL SOCIETY

We encourage the coordination of public and private sectors so as to promote breastfeeding and make child nutrition a national priority.

ECONOMIC INDICATORS

The recyclable material donated by Grupo Éxito and the Goticas were transformed into 115,000 food packages for thousands of children and their families.
A mother’s diet during pregnancy influences the nutritional state of the baby

**Fundación Éxito** focuses its work on children in their first 1,000 days of life, stunted or at risk of suffering from this condition. Child care begins during pregnancy; therefore, caring for vulnerable expecting mothers is vital for children at risk to recover. A mother can only keep gaining weight healthily during her pregnancy if she consumes meat and other foods rich in iron, zinc and other mineral; eggs, which besides having a high nutrient content are acknowledged by WHO as the source of protein by excellence; fruits and vegetables, sources of vitamins A, C and other key vitamins. By doing so, she will be better equipped for breastfeeding, which will have a direct impact on the weight at birth of her baby. All the nutrients she consumed will also be present in the body of her baby, allowing them to protect themselves better against chronic malnutrition. These requirements are taken into account for selecting the products which compose the food packages delivered every month to the beneficiaries of the nutrition programs of Fundación Éxito.

In 2019, 49% of expectant mothers with nutritional deficiencies upon starting the program gave birth to children with an adequate birthweight, over 3,000 grams. In 2018, the percentage was 48%. In 2019, 62.4% of children attended to assessed by Fundación Éxito were exclusively breastfed until six months of age. The national average is 36.1% in Colombia (ENSIN, 2015) and 32% in Latin America (UNICEF, 2016). Programs for the promotion of maternal breastfeeding and initiatives of partner institutions allowed for the improvement of this indicator, causally linked to the nutritional and health condition of early childhood.

Recovery for the majority of children under one year of age.

66.7% of the children under twelve months of age stunted or at risk of suffering from this condition we attended had their growth indicator improve. This ratio was measured from a sample of 2,706 children assessed. Our intervention consisted in an integral support, ensured through 113 specialized institutions, partnering with us in implementing the nutrition programs. For each care program, Fundación Éxito includes the delivery of monthly food packages comprised of nutritive foods with a high nutritional content such as eggs, to children and their families.

Crónica, the city of disadvantages
Where water is lacking, nutrition is affected and diseases flourish

Safe drinking water is vital. When lacking, a rise in the spreading of gastrointestinal diseases is observed, contributing to the development of nutritional deficiencies, the reduction of resistance to infections and delaying growth and development according to WHO (2019). Thus, the lack of drinking water is a determining factor of stunting and hinders eradication efforts, as Fundación Éxito confirmed from its actions.

88% of children in their first 1,000 days of life attended to by Fundación Éxito have access to drinking water. When considering their residential location, 89.9% have access to public services; yet, in rural areas, only 53.4% of the beneficiary population have access to drinking water.

In Colombia, 88.8% of households in urban areas have drinkable running water in their homes, against 15.7% for households in rural areas (ENDS, 2015). 46.4% of the population attended to by Fundación Éxito who had access to drinking water recovered from stunting. Only 36.2% of the population without access recovered.

Acute and Chronic Malnutrition: both are serious condition

One of the differences between acute and chronic malnutrition is that the first affects the weight and can be life-threatening; the second affects the height and, although not lethal, impacts the growth and development for life. Thousands of children surviving from acute malnutrition (wasting) become stunted, while some suffer from both critical conditions at once. Among the beneficiary population of Fundación Éxito for instance, it was observed that among the recipient children in their first 1,000 days, 74.5% overcame acute malnutrition, from being severely wasted they became at risk of wasting or reached an adequate weight; however, among the group who did not recover, 47.9% suffered from both conditions simultaneously.

Breastfeeding counselling is one of the differentiated programs of 2019, it is founded on associating knowledge and the experience of specialized institutions, so as to give an individualized guidance to mothers of small children. In many instances, the duration of breastfeeding has been increased, and this essential practice was even restored in families who had given up on it.

The intervention realized in Bogotá by the NGO Sinergias-Strategic Alliance for Health and Human Development and the Office of the Mayor of Bogotá is a remarkable example of breastfeeding counselling which can be replicated. This coalition undertook developing the competences of caregivers, such as doctors, nutritionists, nurses and auxiliary nurses, of the Bogotá District Health Secretariat for counselling in breastfeeding, infant and young child feeding. We certified 53 professionals as facilitating counsellors and trained 313 on issues related to nutrition.

Another 201 people with different profiles participated in workshops to learn about breastfeeding. 800 breastfeeding mothers in various localities were directly impacted through guidance over their breastfeeding period. In Colombia, 3,099 children benefited incidentally from programs of breastfeeding counselling.

What would happen if all those who suffer or were impacted by stunting lived in one only city?

www.laciudaddeladesventaja.com

Life-saving advice

One of the main challenges is to ensure breastfeeding as early as the first hour of life. Hand-in-hand with partner institutions, Fundación Éxito takes upon itself the task of educating and orienting beneficiary families into making breastfeeding a habit as, considering the recommendations of WHO, the premise is that all children are breastfed, exclusively until six months of age and complementarily until their second birthday.

Breastfeeding is the most nutritive act of love and the best antidote to stunting.
All the benefits of breastmilk in ... an alphabet soup!

When getting older, the window of opportunity gets smaller

The percentage of recovery of height in children in their first 1,000 days (until two years old) was 44.1%. When considering children aged 2 to 5 years old attended to by Fundación Éxito in 2019, we observed through nutritional monitoring that only 31.5% recovered. Chronic malnutrition, or stunting, delays the healthy growth of children under 5 years of age. Children whose height is shorter than normal for their age can be more self-conscious and have major difficulties to interact with others, learn or enjoy games, due to their brains not developing correctly. Yet, 75% of the brain development process occurs during the first 1,000 days of life. Timely interventions during this stage of life, including on nutrition, effective and quality nurturing and care, timely health care, access to drinking water among others, enable children with a growth delay to gain height.

Thanks a million, to millions of clients

Your donations are converted into food that protects children from stunting.
With the Handbook elaborated in Bogotá, we can eradicate stunting

4

3.1% of children attended while applying the Handbook for prevention and handling of chronic malnutrition in children under one year old as an event of interest in public health recovered and gained height. The municipality of Bogotá, ICBF, Santa Fe de Bogotá Foundation and Fundación Éxito oversaw the elaboration of this tool. This work, unprecedented in Colombia, was based on scientific evidence and a previously realized evaluation in Kennethy, Engativá y San Cristóbal targeting 1,126 children under one year of age attended for 10 months.

Elements of the Handbook

Health: reinforcement of access to healthcare

Caregiver education: practical workshops on matters of child nutrition, growth and development

Community empowerment: keystone for local institutions to build trust with the participants and establish support networks for caregiving as well as child-rearing and health practices.

Social: inclusion of a redeemable food voucher with high protein content, containing cheese, chicken eggs, lean meat, legumes, fruits and vegetables (similar to the one received by children attended to by Fundación Éxito). This voucher improves nutrition and teaches families healthy lifestyle habit. This project encouraged for children to join the territorial social programs (as the rest of the projects benefitting the support of Fundación Éxito in Colombia), as our action strategy is to reinforce the offer already approved by the State. In order to be eligible, children must be registered in any early childhood care program.

The intervention in Bogotá proved it is possible to eradicate stunting when awareness is raised on the issue and all sectors are willing to combine efforts and resources.
**Additional intervention in Bogotá**

A low birthweight (less than 2,500 grams) increases by 2.5 times the probabilities of children suffering from chronic malnutrition. This was confirmed by an in-depth analysis by Fundación Éxito from its intervention in Bogotá. It was found that this condition affects more children in Bogotá in comparison with other regions of Colombia, which can be one of the reasons for more children suffering from stunting in the capital city.

<table>
<thead>
<tr>
<th>Region</th>
<th>Average birthweight (g)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bogotá</td>
<td>2,747.14</td>
</tr>
<tr>
<td>Caribe</td>
<td>2,968.87</td>
</tr>
<tr>
<td>Central</td>
<td>2,913.63</td>
</tr>
<tr>
<td>Oriental</td>
<td>3,012.94</td>
</tr>
<tr>
<td>Pacífico</td>
<td>3,000.21</td>
</tr>
</tbody>
</table>

*Statistically significant

The study reveals there are in Bogotá protective factors such as higher level of education of the mothers, less adolescent pregnancy and lower levels of vulnerability, in comparison with other regions.

Based on these discoveries, the call for the authorities and decision-makers upon taking measures for the situation of early childhood in Bogotá should focus on actions aimed at impacting indicators of higher risk; for instance, relying upon cost-effective investments such as Handbook for prevention and handling of chronic malnutrition in children under one year old as an event of interest in public health which already exists in Bogotá. In response to the needs of the nutritional condition of the child population of Bogotá, 14% of the beneficiaries of Fundación Éxito are residents of the region. In 2019, 11,767 children were attended thanks to a total investment of USD 1,491,519.


**An index helping in making decisions**

For the second consecutive year, Fundación Éxito provided the country with an annual report addressing the lack of information on the nutritional condition of children in municipalities for timely decision-making: it synthesizes an index by aggregating the behavior of 12 key variables considered by experts as social determinants of stunting, with available, official information disaggregated at municipal level.

The map shows the municipal distribution per categories of the index in 2017, approximating the situation of stunting in our country. Municipal indexes are available on www.fundacionexito.org

**Differences in the nutritional evolution by residential location**

Among children in their first 1,000 days attended in 2019 in one of the 27 departments living in urban areas, height indicators improved by 46.5% whereas for children residing in rural areas, the recovery rate was 38.3%. Amid children aged 2 to 5 years of age, the gap remains: in urban areas, the rate reached 38.6% while for children living in rural regions, recovery was 23.2%. Factors such as the education level of the mother, the access to clean water and timely access to health services must become priorities for decision makers, emphasizing particularly on Colombian rural regions, in conjunction with the objective of eradicating chronic malnutrition in our country.

**Urban and rural areas: we are where children need us**

Over 2019, we reached various places located in rural areas of Guaviare, Vaupés, Putumayo and Chocó. In these 4 departments, our actions benefited 2,970 children with an investment of almost USD 181,000. In some departments, our investment contributed to improving the nutritional intake of the children, in others to complement the social program offer with programs for food security or the promotion of healthy lifestyles.

**Social investment**

USD 6,603,297

**Number of beneficiary children**

64,602

**Number of children benefiting from nutrition programs**

38,346

**Children in their first 1,000 days (under 2 years of age)**

28,744
POLITICS AND CIVIL SOCIETY

Our objective in the National Development Plan

In a joint effort with NiñezYa, Fundación Éxito managed having the objective of reducing chronic malnutrition to reach an 8% rate during the current quadrennium included, for the first time, in the 2018-2022 National Development Plan. Presently, it is of 10.8% according to the 2015 National Survey of the Nutritional Situation (ENSIN 2015).

With the Office of the Inspector General

In 2019, Fundación Éxito and the Office of the Inspector General of Colombia officialized their interest in working together for the children of Colombia through a pact consigning their engagement to preventing and eradicating childhood malnutrition in Colombia, a joint effort for the fundamental rights of early childhood

Reducing chronic malnutrition to 8% is an objective of the 2018-2022 National Development Plan

With AFE, Association of Corporate and Family Foundations

In Antioquia, we collaborate with 17 corporate and family foundation to ameliorate the life of communities affected by poverty and the armed conflict in San Luis and San Jose de Urabá.

Attending the Grand Alliance for Child Nutrition

As of March 5th, 2019, Fundación Éxito joined this alliance promoted by the Office of the First Lady and the Office of the Presidential Advisor for Childhood and Adolescence. This partnership confirmed the need for collaboration between public and private sectors to promote the rights of children, especially the fundamental ones such as nutrition, one of the pillars for the physical, emotional and cognitive development of human beings. The highlight was the action plan launched to promote breastfeeding in Colombia, including the release of Guidelines for human milk banks of the country. The Ministry of Health and Social Protection participated in this fundamental contribution.

Health and nutrition policies set in motion

With the support of Save the Children Colombia, Fundación Éxito worked with the municipalities of Carepa, Montería, Sincelejo, Planadas, Coyaima, Paccho, Monguí, Rovira, Vianí and Mongua for public servants, members of the community and the health sector, to work for developing measures for eradicating chronic malnutrition.

All over the country with NiñezYa

NiñezYa, an ensemble of civil society organizations Fundación Éxito joined in 2017, has for purpose placing the rights of children on the agenda for the national and territorial development plans. In 2019, Fundación Éxito led the establishment of NiñezYa Antioquia, gathering 15 member organizations. The organization delivered the concerns of the children of Antioquia to the mayoral candidates of Medellín and gubernatorial candidates for Antioquia and organized a meeting with children and adolescents who submitted their proposals and concerns to the candidates. The national alliance NiñezYa conducted an analysis of the inclusion of priorities of children in the campaign pledges of 19 departments and their capital cities, and submitted a report in alliance with major media outlets.
Fuentes de de recaudo

**GRUPO ÉXITO**
USD 4,636,360

- **USD 3,612,906**
  - Sale of recyclable materials donated by Grupo Éxito

- **USD 352,747**
  - In-kind contributions

- **USD 119,311**
  - Donation of Grupo Éxito, approved by the shareholders

- **USD 514,168**
  - Income from commercial campaigns promoted through the stores and channels of Grupo Éxito & Netflix contribution for the documentary Magia Salvaje

- **USD 37,228**
  - In-kind contributions

- **USD 3,612,906**
  - Sale of recyclable materials donated by Grupo Éxito

- **USD 46,077**
  - OTHER CONTRIBUTIONS

- **USD 474,194**
  - EMPLOYEES OF GRUPO ÉXITO AND CORPORATE ALLIES

- **USD 224,586**
  - ALLIES

- **USD 2,109,461**
  - OWN RESOURCES

- **USD 2,375,242**
  - CLIENTS

- **Total revenue USD 9,865,920**

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Each stream of funds represents resources which were converted into **115,000 food packages and 1,700 tons of nutritive food.**

**With no food waste, thousands of people eat better**

Fundación Éxito took charge of recuperating unmarketable food products, which can still benefit thousands of people including hundreds of children. The products recuperated include non-food items as well. Altogether, more than 1,950 tons of products were donated to 19 food banks and 27 institutions in the country.

Additionally, Fundación Éxito supports Reagro, a program for recuperating surpluses of the agricultural sector, operating in 16 departments of the country. In Antioquia, 3,303 tons of foodstuffs were recuperated, benefitting 80,667 people. All over the country, a further 4,600 tons of foods were recuperated.

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**Regarding tax duties**

Fundacion Éxito is registered with the National Tax and Customs Office (DIAN) as a non-profit organization; it complies each year to the updating requirements in order to continue benefitting from the special tax regime for carrying out meritorious actions such as described in Article 358 of the tax statutes. Hence, the foundation can deliver certificates of donation for citizens who voluntarily donated through Goticas and Vueltos. In 2019, 102,000 certificates were delivered to clients of Grupo Éxito who donated. Businesses who wish to donate to non-profits through their corporate social responsibility programs can benefit from a reduction of their income tax equivalent to 25% of the amount donated. This legislation was created to furtherly boost voluntary investment, essential to cater to the numerous unmet basic needs of the Colombian population. Law does not provide for tax exemptions to any natural person or legal entity for donations made indirectly or not supported with identity data.

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In 2019, **102,000 certificates of donation** were delivered to clients of Grupo Éxito contributing through Donating Goñicas.
Child Nutrition Award (16th Edition)

In 2019, families, hospitals, universities, private institutions, municipal administrations, media outlets and one company reached the final stages as nominees for the highest awards. There were more than 20 finalists, managing projects with an emphasis on child nutrition during the first 1,000 days of life in the departments of Antioquia, Vaupés, Cundinamarca, Boyacá, Atlántico and Risaralda. Eight prizes were awarded in seven categories. For the first time, an prize in the “Family Category” was awarded as an explicit recognition to beneficiary families who assume with love and commitment their special task of protecting their children through key incentives, such as an alimentation full of love.

They rewarded us

Fundacion Éxito received the “El Colombiano Ejemplar” (exemplary Colombian) award in the childhood category, granted by the newspaper El Colombiano. The award ceremony took place on August 17th, 2019.
Como Vamos

“For the Bogotá Como Vamos program (assessment of the city’s administration), the collaboration with Fundación Éxito was very rewarding and enlightening. Thanks to this alliance, we were able to conduct a study on the situation for early childhood in the city during the last decade. We hope for objectives such as eradicating chronic malnutrition to be included in development plans and early childhood topics.”

Omar Orostegui Restrepo, Director - Como Vamos

As in Bogotá, Fundacion Éxito supported the Civil Society Observatory in Cali with financing the report “Indicadores para la acción: midiendo y visibilizando el bienestar de la primera infancia en Cali 2018-2019”.

"In Alsea, we are committed to eradicating child malnutrition in Colombia. Children are the future of the country and, as an organization, we contribute voluntarily to this great project through our collaborators, brands and suppliers. We thank Fundación Éxito for inviting us to take part in this grand project.”

Francisco Tosso, Managing Director - Alsea Colombia

“As Alsea, 67 other partners joined through actions, the adoption of new initiatives and investment to increase the coverage of nutrition programs.

Huevos Kikes, egg producer

“We are proud to produce the most nutritious food for the health of the country. At Huevos Kikes, we are fully committed to this mission”.

Jaime Alberto Rojas, Commercial Vice-President - Huevos Kikes

As Kikes, various Colombian brands found in the stores of Grupo Éxito conducted commercial actions with the purpose of contributing to the nutrition of thousands of children.

Goticas reaching La Guajira for several years

“Through many people donating Goticas in the stores, the resources reach the communities in the form of food packages, that we can then deliver to the families of La Guajira”.

Lina Solano, Nutritionist - Baylor Foundation Colombia

This institution has partnered with Fundación Éxito in La Guajira since 2014.

Institutions which conducted the greater number of projects in 2019

Identify the 13 institutions with whom we carried out the greater number of nutrition projects in various Colombian municipalities over 2019

<table>
<thead>
<tr>
<th>Number</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Fundación Las Golondrinas. 23 projects in Antioquia, 3 in Córdoba</td>
</tr>
<tr>
<td>2.</td>
<td>Saciar. 22 projects in Antioquia, 1 in Chocó</td>
</tr>
<tr>
<td>3.</td>
<td>Propacifico. 15 projects in Valle, 7 in Cauca</td>
</tr>
<tr>
<td>4.</td>
<td>Fundación de atención a la infancia - FAN. 15 projects in Antioquia, 2 in Córdoba</td>
</tr>
<tr>
<td>5.</td>
<td>Comité privado de asistencia a la infancia PAN. 10 projects in Antioquia</td>
</tr>
<tr>
<td>6.</td>
<td>Fundacion IMEX. 10 projects in Tolima</td>
</tr>
<tr>
<td>7.</td>
<td>Nu3. 6 projects in Magdalena, 1 project in Atlántico, 1 in Córdoba</td>
</tr>
<tr>
<td>8.</td>
<td>Government of Cundinamarca. 7 projects in the region</td>
</tr>
<tr>
<td>10.</td>
<td>Fundación para el fomento, desarrollo y bienestar - Fundestar. 4 projects in Santander, 1 in La Guajira</td>
</tr>
<tr>
<td>11.</td>
<td>Canguro. 4 projects in Cundinamarca, 1 in Magdalena</td>
</tr>
<tr>
<td>12.</td>
<td>Santa Fe de Bogotá Foundation. 1 project in each of the following regions: Bogotá, Barranquilla, Cúcuta, Cartagena and Sincelejo</td>
</tr>
<tr>
<td>13.</td>
<td>Sinergias. 3 projects in Vaupés, 1 in Bogotá</td>
</tr>
</tbody>
</table>

Elisa Valentina Uriana is from La Guajira, one of the 27 Colombian departments where children received a better nutrition thanks to the resources managed by Fundacion Éxito

Alsea

“In Alsea, we are committed to eradicating child malnutrition in Colombia. Children are the future of the country and, as an organization, we contribute voluntarily to this great project through our collaborators, brands and suppliers. We thank Fundación Éxito for inviting us to take part in this grand project.”

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<th>Number of children benefiting from nutrition programs</th>
<th>Children in their first 1,000 days (under 2 years of age)</th>
</tr>
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<tbody>
<tr>
<td>USD 6,603,297</td>
<td>64,602</td>
<td>38,346</td>
<td>28,744</td>
</tr>
</tbody>
</table>
What sounds good is nutrition for the soul

Reading aloud, sweet words straight from the heart, sighs, noisy kisses, hugs with their own pace. And, of course, musical notes, singing, choirs, moving. The explicit demonstration of affection and feelings, as well as reading and music are great supplements to proteins, minerals, vitamins and other food. These other ingredients do not go through our stomachs but through our hearts and remain in our souls. It helps calming down anxiety, relieving pain, filling the voids and developing skills to be able to consolidate all other things a child receive during their growth. These are programs of Nutrition for the soul, in which 23,157 children participated as beneficiaries of complementary offer programs.

Thus, more than 90% of children attended recovered in Santander

“Through our operations in Bucaramanga, Floridablanca, Rionegro, Carta, El Playón, Girón and Lebrija, we attended 320 families thanks to the resources Fundación Éxito provided us. We ensure the protection of children’s rights and the monitoring of their nutritional state, and we guarantee a close accompaniment of the families, through elements useful for the life of children and the community”

Merci Magali Gutiérrez, Director - Fundación Colombo Alemana Volver a Sonreir

The joint operation with this institution allowed for 90.8% of the beneficiaries of the program to recover from stunting.

Volunteering, an unconditional friendship

“Volunteering is very different from what we usually do. It consists in accompanying a family in their shopping for groceries provided by Fundación Éxito. It is extremely rewarding to be with those families who are each day confronted to hardships. It is a wonderful task to be able to help for a day.”

Paola Mesa, Manager - Fondo Futuro

During 2019, 292 employees of Éxito Group dedicated 1,611 working hours, equivalent to USD 12,251, to participate in volunteer activities to serve in institutions financed by Fundación Éxito.

Children aged 2 to 5 years old

9,602

Children participating in complementary offer programs (food for the soul, educational agents, endowment)

23,157

Children benefitting programs of breastfeeding counseling

3,099
Our allies

With you, for them

Social sector
- Colombian Food Banks Association – ABACCO and its network of food banks
- Action Against Hunger Colombia
- SOS Children’s Village Colombia
- Alliance for Colombian Childhood – APNC
- Are vamos en Salud
- Colombian Neonatology Association ASCON
- Association of Family and Corporate Foundations – AFE
- Bernard van Leer Foundation
- Bogotá Como Vamos
- Cali Como Vamos
- Cellar
- Comité Privado de asistencia a la Niñez – PAN
- Corporación Juego y Niñez
- Empresarios por la Educación
- NGO Federation of Antioquia
- Fondo Acción
- Fundación Alberto Echavarría Restrepo
- Fundación Antioquia Infantil
- Antonio Restrepo Barco Foundation
- Fundación Aurelio Llano Posada
- Bancocentro Foundation
- Bolívar Davivienda Foundation

Local Authorities
- Municipality of Bogotá
- Municipality of Cali
- Municipality of Caripe
- Municipality of Cibitoke
- Municipality of Medellín (Buen Comerzio Antioquia)
- Municipality of Monguí
- Municipality of Montería
- Municipality of Pacho
- Municipality of Pasto
- Municipality of Piedecuesta
- Municipality of Planadas
- Municipality of Popayán
- Municipality of Sabaneta
- Municipality of Sincuare
- Municipality of Soacha
- Municipality of Tarso
- Municipality of Valledupar
- Municipality of Villeta
- Antioquia Regional Government
- Atlántico Regional Government
- Cundinamarca Regional Government
- Huila Regional Government
- Narino Regional Government

International and multilateral organizations
- European Union
- ONU Andina
- UN World Food Programme – WFP
- Scaling Up Nutrition – SUN

National Government
Office of the Presidential Advisor for childhood and Adolescence
Colombian Family Welfare Institute – ICBF
Ministry of Health and Social Protection
Office of the Inspector General of Colombia

Private sector
- Accesor del Sur Costur S.A.
- Acogeli S.A.S
- Almacenes Éxito S.A.
- Alpina S.A.
- Ascender S.A.
- ASUSTEK Computer Inc.
- Axivolta S.A.
- Avicola Nacionales S.A.
- Avicola Nacional S.A.
- Black & Decker de Colombia S.A.S
- Botanique S.A.
- C.I. Diversificadora Comercial S.A.
- Centro Comercial Puerta del Norte
- Colombiana de Cuidados y Salud S.A.
- Comercial Ral S.A.
- Comerciadora Antioqueña de Salud S.A.S
- Comerciadora Medellín Ltda.
- Comerciante S.A.S.
- Comerciante S.A.S.
- Decathlon Colombia A.C.
- Distribuidora Santa S.A.
- Dunnhumby Colombia S.A.S
- Empresas Comerciales Assonotras y Comerciante S.A.S.
- Equisportes Inc.
- F.O.S.S.A.
- Global Colombiana Galáctica S.A.
- Gomonya Lab Colombia Ltda.
- Grupo Comercial Tótem S.A.
- Hasbro Colombia S.A.
- Heracles Colombiana S.A.
- Hewlett Packard Colombia Ltda.
- Huawei Technologies Colombia
- Indústria de Tecnologia e Informática S.A.
- Indústria de Tecnologia e Informática S.A.
- Indústria de Tecnologia e Informática S.A.
- Kellogg Co.
- Lenovo Asia Pacific Limited
- LG Electronics Colombia Ltda.
- Lito S.A.
- Manufacturas de Alimentos (MAVIA)
- Maquila Internacional de Confección S.A.
- Mattel Colombia S.A.
- MN Fotos S.A.
- More Products S.A.
- Movistar
- Obras Paralelas de Crecimiento S.A.
- Operadora Alsea en Colombia S.A.
- Oster de Argentina S.A.
- Peceda S.A.
- Puntos Colombia S.A.
- Racimientos Nacalm S.A.
- Rot invade S.A.
- Ronda S.A.
- Samsung Electronic Colombia S.A.
- Santa Anápolis S.A.
- Santa Reyes S.A.
- Simonest S.A.
- Smart Coin Solutions S.A.
- Stripa S.A.
- Tecnopolis S.A.
- Telesur S.A.
- Textiles Ireeux S.A.
- Tuya S.A.

Media
- Publicaciones Semana
- Portafolio
- El Mundo

Board of Directors
Chairman of the Board
Gonzalo Restrepo López

Members of the Board
Juan Felipe Montoya Calle
Carlos Ariel Gómez Gutiérrez
Martín Nova Estrada
Josseline Marie De Clausade
Claudia Patricia Echávarri Uribe

Substitute members
Tatiana Aristizábal Londoño
Gabriel Jaime Arango Velásquez
Dario Jaramillo Velásquez
Carlos Mario Diaz Gómez
Germán Alberto Jaramillo Villegas

Statutory audit:
PWC Contadores y Auditores Ltda.

Primary auditor:
Christian Andrey Gañan Betancur

Substitute auditor:
Camilo Andrés Cruz González

Executive director:
Paula Escobar Gutiérrez

Permanent Guests:
Carlos Mario Girado Moreno,
Chairman and CEO
Grupo Éxito
Pablo Montoya Dávila,
Head of Corporate Sustainability
Grupo Éxito

Legal Review
In 2019, Fundación Éxito showed an uneventful legal situation. No lawsuits or legal complaints, external or internal to the company, were filed against the foundation. The use of software products within the organization is done in compliance with the current legislation and with the license agreements of the programs. We certify that we comply with all rules regarding intellectual property and copyrights. The licenses are owned by the company. Fundación Éxito allowed the free circulation of invoices from suppliers. Regarding the National Social Security System, the organization successfully complied with norms concerning employee contributions in 2019.

Fundación Éxito
www.fundacionexito.org
Phone: +57 4 605 0646
Carrera 45 No 32B Sur 139,
Envigado, Colombia

@fundacionexito
@Fundacion_Exito
/Fundación Éxito

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